

**PLEASE SCAN AND EMAIL
COMPLETED ORDERS TO
JESSIE OLSEN AT
JOLSEN@DTR.CA**

Size	Rate	Size	Rate
Business Card	<input type="checkbox"/> \$100	Back Inside Cover	<input type="checkbox"/> \$800
1/4 Page	<input type="checkbox"/> \$200		
1/2 Page	<input type="checkbox"/> \$400		
Full Page	<input type="checkbox"/> \$700		

Advertisement Cost	\$ _____
Early Bird Discount (-10%)	\$ _____
Subtotal	\$ _____
+ GST @ 5%	\$ _____
TOTAL	\$ _____

EARLY BIRD DISCOUNT (10% OFF)
PAYMENT MUST BE RECEIVED BY NOVEMBER 5, 2021

Company: _____ Contact: _____
Address: _____ City: _____
Postal Code: _____ Telephone: _____ Fax: _____
Email: _____
Billing Address (If different from above): _____

[illegible]

Authorizing Signature: _____ Date: _____
Please retain a copy of this insertion order for your records.

☐ New advertising material will be supplied

☐ Use 2021 Visitor Guide ad without changes

☐ Use 2021 Visitor Guide ad with changes

FOR
ADVERTISING
MATERIAL
SPECIFICATIONS
PLEASE SEE NEXT
PAGE

DEADLINES:
EARLY BIRD (-10%): NOVEMBER 5, 2021
AD BOOKING: NOVEMBER 26, 2021
AD MATERIAL: DECEMBER 10, 2021

Please scan and email completed advertising insertion orders to:
Jessie Olsen - Advertising Sales & Guide Production - jolsen@dtr.ca
 Please email or call Jessie if you have any questions (250) 242-4242



VISITOR EXPERIENCE GUIDE AD SIZES

ACCEPTABLE FILE FORMATS:
Press Ready PDF (Created using Adobe InDesign or QuarkXpress), Adobe Illustrator (with all fonts converted to outlines) and Adobe Photoshop JPEG, EPS, TIF or PSD. All artwork must be 300 dpi, CMYK colour mode

UNACCEPTABLE FILE FORMATS:
Microsoft Word, Publisher, Corel Draw, GIF, or PNG.

Please email Jessie at jolsen@dtr.ca if you have any questions regarding your artwork submissions.

HALF PAGE VERTICAL:
3.5" w X 9.75" h

FULL PAGE WITH BLEED:

8.25" w X 10.75" h - PLUS 0.125" BLEED ON ALL SIDES

FULL PAGE NO BLEED:

7.25" w X 9.75" h

HALF PAGE HORIZONTAL:

7.25" w X 4.75" h

QUARTER PAGE VERTICAL:

3.5" w X 4.75" h

BUSINESS CARD SIZE:

3.5" w X 2.25" h